

BAILEY SEITTER

//CONTACT

Portfolio

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//EXPERIENCE

Synapse Magazine

UNC-CH

August 2013-Present

Designer and Photographer

Create style guide; design layouts, static and interactive graphics and marketing materials; learn Mag+ to create Synapse pages and app; take photos to run with stories

Creative Loafing

Atlanta, GA

May-August 2013

Design Intern

Created layouts, graphic elements and logos for print and web, assisted in the design of cover and feature pages, assisted in the redesign of the Loaf Deals mobile app

Wander Magazine

UNC-CH

January-May 2013

Art Director

Created style guide to determine overall theme and topic of the magazine, designed illustrations and layouts, oversaw photo shoots and staff pages

Daily Tar Heel

Chapel Hill, NC

August 2012-May 2013

Assistant Design & Graphics Editor

Designed layouts, illustrations, and infographics for the paper, collaborated with other editors to complete projects on strict deadlines, trained staffers

August 2011-May 2012

Assistant Photo Editor

Collaborated on photo illustrations; took and edited photos

August 2010-May 2011

Staff Photographer

Marietta Museum of History

Marietta, GA

May-July 2012

Exhibits Intern

Redesigned cases and information boards for two exhibits, assisted in tours and fundraisers

//PROFESSIONAL SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Photo Mechanic

Final Cut Pro

CSS/HTML

Bootstrap

PHP (Wordpress)

Mag+

Bloomberg-Certified

//EDUCATION

Bachelor of Arts in Journalism with a focus in Editing & Graphic Design

University of North Carolina at Chapel Hill

Minor: Business

Expected Graduation: May 2014