

BAILEY SEITTER

//CONTACT

Portfolio

www.baileyseitter.com/portfolio

Email

bailey.seitter@gmail.com

Cell

770.289.7374

Twitter: @baileycider

Pinterest: pinterest.com/baileycider

LinkedIn: linkedin.com/baileyseitter

//EXPERIENCE

Powering a Nation

UNC-CH

May-July 2014

Graphics Editor

Created style guide; designed static, interactive and motion graphics as well as marketing materials; assisted in copy-editing and web programming

Synapse Magazine

UNC-CH

August 2013-April 2014

Art Director

Created style guide; designed layouts for iPad and Kindle Fire, static and interactive graphics and marketing materials; learned Mag+ software; took photos to run with stories

Creative Loafing

Atlanta, GA

May-August 2013, December 2013

Design Intern

Created layouts, graphic elements and logos for print and web; assisted in the design of cover and feature pages; assisted in the redesign of the Loaf Deals mobile app

Wander Magazine

UNC-CH

January-May 2013

Art Director

Created style guide to determine overall theme and topic of the magazine, designed illustrations and layouts, oversaw photo shoots and staff pages

The Daily Tar Heel

Chapel Hill, NC

August 2012-May 2013

Assistant Design & Graphics Editor

Designed layouts, illustrations, and infographics for the paper; collaborated with other editors to complete projects on strict deadlines; trained staffers

August 2011-May 2012

Assistant Photo Editor

Collaborated on photo illustrations, took and edited photos

August 2010-May 2011

Staff Photographer

//PROFESSIONAL SKILLS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe AfterEffects

Photo Mechanic

Final Cut Pro

CSS/HTML

Mag+

Bloomberg-Certified

//EDUCATION

Bachelor of Arts in Journalism with a focus in Editing & Graphic Design

Business Minor

University of North Carolina at Chapel Hill

Graduated:
May 2014 with
Highest Distinction

GPA: 3.8

Kappa Tau Alpha
national honor society